



Welcome to Transform™ by Mind Garden

Transform™ is a human assessment system that makes it easy for you to complete your self-only, rater-only, or multi-rater Mind Garden assessments.

The design of Transform is based on the research method practiced at the Institute of Personality Assessment and Research (IPAR) at University of California at Berkeley (now the Institute of Personality and Social Research). The design creates an enduring unique identity for each participant across all assessments and data.

This means **you can assess the same person over time and across many instruments**, making Transform a powerful tool for research and personal/organizational development. With the purchase of a Transform Survey Hosting License, you get access to administer your survey and your downloadable data file with survey results (raw data and scoring). View [Our Products](#) to get started!

Transform Your Development with Reports

Mind Garden offers interpretive reports for many of our psychological assessments through Transform. **All reports showcase data collected from the assessment and many include norm comparison samples, meaningful interpretive text, and developmental tips.** An Individual Report and Report About Me showcase an individual's assessment; Multi-rater Reports and 360 Reports compare the participant's (or leader's) self-assessment with the raters' assessment of the participant; and Group Reports compute aggregate scores for all participants in a campaign.

Customize Your Survey

Need to add your own content to a Mind Garden survey? **We provide a fee-based customization service for the addition of informed consent, demographic questions, and other instruments (including scoring).** You send us your content and we add it to your survey.

We can also customize your Group Report or Individual Reports. View our [Customization](#) page for more information.

Curious for more? Check out the Transform Glossary on the next page or visit the [Transform “How To” Guide](#).

Questions? Contact Mind Garden

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Transform™ Glossary

Administrator	The person(s) in charge of setting up the assessment(s), sending emails, and importing participants' names and email addresses into Transform. An administrator can also be a participant. The administrator's name appears in invitational emails to participants. If any issues arise, the administrator should contact Mind Garden.
Assessment	The questionnaire, survey, or inventory that is completed by the participant.
Campaign	A campaign is a grouping of participants set up by an administrator. It can be as small or as large as you like and you can create as many campaigns as you need to organize your work. Campaigns are often organized by work group, by region, or by date for test/retest projects to help visualize groups more clearly and help analyze large amounts of data.
Form	The term "form" is most often used to distinguish the self-rating from the other-rating versions of an assessment (e.g. Self Form vs. Rater Form). Forms can also be distinguished by age group, other target population descriptors, or mindset used while completing the assessment. If you use our customization service, your project will be called your "Custom Form" to distinguish it from the original assessment.
Group Norm	A Group Norm is a method to aggregate data in reports. If a Group Norm is set on a single campaign, aggregate scale scores from all campaign participants will be reported in the Individual Reports. If the same Group Norm is set on multiple campaigns, aggregate scale scores from all participants across all selected campaigns will be reported in the Individual Reports and Group Reports. Contact Mind Garden to create Group Norms.
Instrument	The product as a whole (e.g. Multifactor Leadership Questionnaire, Maslach Burnout Inventory, State-Trait Anxiety Inventory), including manuals, workbooks, and other accessory documents.
License	Each license gives permission to administer that specified assessment one time. For example, if you want to use the Maslach Burnout Inventory (MBI) to assess 50 individuals, you must purchase at least 50 MBI licenses.
Multi-rater	Some Mind Garden instruments are multi-rater, or self/observer, assessments. This means that several people rate a specified target individual (e.g. "Becky B. Boss listens to me" versus "My boss listens to me"). A multi-rater campaign is a campaign using a multi-rater instrument.
Participant	A person who completes an assessment. In a multi-rater instrument the term "Leader" is often used instead of "participant" for those who are completing a self-assessment.
Rater	In a multi-rater campaign, a person who completes an assessment of a participant or "leader".
Report	A PDF document summarizing personal and/or group scores on an assessment. The report often includes strategies for developing desired behaviors. Reports are only accessible with Transform assessments. They must be purchased and are available to participants at the administrator's discretion. Report types: Individual Report, Report About Me, Multi-rater Report, 360 Report, and Group Report.

